



ESSEC
BUSINESS SCHOOL

The pioneering spirit

ESSEC GLOBAL MBA



ESSEC BUSINESS SCHOOL, THE PIONEERING SPIRIT



CREATED IN 1907, ESSEC BUSINESS SCHOOL TODAY IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO GIVE MEANING TO THE LEADERSHIP OF TOMORROW AND HAVE A GLOBAL IMPACT.

ESSEC is a **graduate school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC’s **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine**

expertise about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow’s world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students’ learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees’ well-being**. To prepare its students for the world of tomorrow, ESSEC’s pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn’t end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community** of more than **55,000 Alumni** all across the globe. ■

Vincenzo Esposito Vinzi
Dean and President
of ESSEC Business School

Key figures

55,000
graduates worldwide

4 — +1
campuses in Cergy, Paris-La Défense, Singapore and Rabat
augmented digital campus

205 partner universities in 45 countries

2,000 degrees awarded each year, including 1,600 at graduate level

30 learning and research chairs

30 double degree programs (24 international, 6 national)

162 permanent faculty of 37 nationalities including 20 emeriti professors

6,097

students in full-time undergraduate and graduate programs

34% — 98
international students
nationalities represented

+100
student organizations

5,000

managers in executive education

+500
partner companies in education and recruitment



EDITO

Education should enable learners to think critically, be curious and creative, and reflect on how their strengths might best serve the needs of business and society in sustainable ways. Individuals and organizations will have to develop more openness, adapt to new jobs of the future, embrace the diverse meanings of success, and be positively impactful on communities. With an ambition to become a world-school with French roots and global impact blending excellence with distinctiveness, ESSEC Business School and the Global MBA program affirm their strong commitment to business education anchored in our core values: ethics, social responsibility, and inclusiveness, as well as respect for diversity and care for the common good.

To that end, ESSEC has sought to structure the best of its academic expertise — knowledge (savoir), know-how (savoir-faire), and soft skills (savoir-être), as well as its ability to work in partnership with major companies from across the globe — into a highly intensive MBA program centered around a learning-by-doing approach. Our bi-campus program in France and Singapore leverages ESSEC's international reach and local capabilities. The ESSEC Global MBA prepares you to innovate and lead in a digitally native and hyper-connected world. You will be immersed in real world projects and business situations through leadership training, business trips, company visits, alumni meets, capstone consulting field projects, to name a few, which will equip you with the knowledge, skills, and network needed to chart your professional career. Our courses and cross-cultural learning experiences will develop the necessary mindsets and competencies to tackle current and future business challenges, be it in strategy and digital transformation, entrepreneurship and innovation, sustainability, or diversity and inclusion. This culminates in the development of a future generation of responsible leaders, with the ultimate aim of giving meaning to the leadership of tomorrow.

The ESSEC Global MBA program meets not only your professional aspirations but also the talent and business needs of organizations. If you are ready to live up to the challenge, we will be thrilled to welcome you!

Aarti Ramaswami

Academic Director, ESSEC Global MBA, France and Singapore
Deputy Dean, ESSEC Business School, Asia-Pacific

FAST-TRACK YOUR CAREER WITH A 1-YEAR MBA

ARE YOU LOOKING TO:

- Change function, sector or location
- Broaden your core business knowledge and specialize in a particular area of interest
- Experience hands-on learning
- Widen your international horizons
- Develop yourself and develop your network

CHOOSE THE ESSEC GLOBAL MBA:

- Internationally diverse cohort
- Innovative mix of rigorous learning and hands-on field experience
- Soft skills and hard knowledge to prepare you for the job market
- Training on in-demand industry certifications
- Personal branding and development workshops



Key facts

12 MONTHS
Full-time MBA
(120 ECTS credits)
Intake: September

2 Campuses
France
Singapore

30+
Company Experiences

3 MONTHS
Capstone Consulting Field Project

Taught in
ENGLISH

3-5 Countries
Discover global markets through our campuses and business trips

#5

International Experience,
FT Global MBA Ranking 2019

#15

CSR Rank
FT Global MBA Ranking 2019

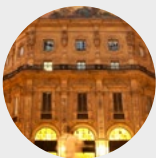
#20

Graduates' International Mobility,
FT Global MBA Ranking 2019

#26

QS Global MBA Rankings 2019

CHOOSE FROM 3 MAJORS:



LUXURY BRAND MANAGEMENT



STRATEGY & MANAGEMENT

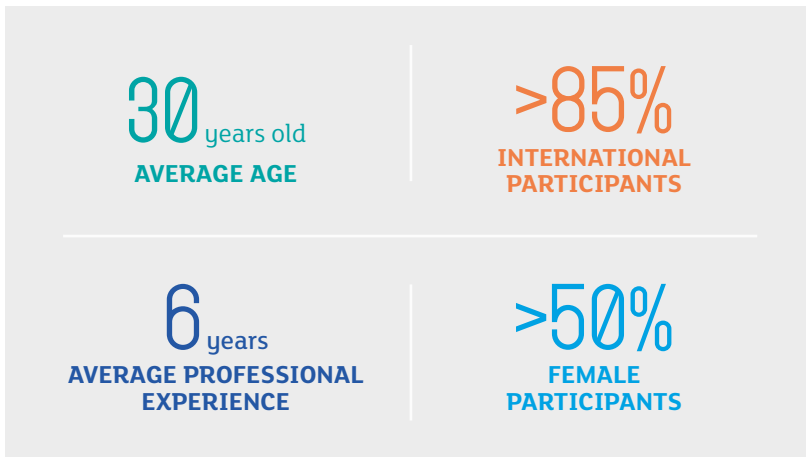


STRATEGY & DIGITAL LEADERSHIP

“The Global MBA participants are talented, fully engaged, active learners who are eager to develop their leadership skills. The diversity of their backgrounds and their willingness to share, combined with their openness to new challenges create a unique environment. Working with the Global MBA has been a highly rewarding experience for me as a Professor.”

Prof. Thomas Jeanjean,
Executive Vice-President,
Dean for Post Experience Programs,
ESSEC Business School

MBA CLASS PROFILE



PROFESSIONAL BACKGROUNDS

Top sectors of participants from the Class of 2018 and 2019:

COMMUNICATION, MEDIA, DIGITAL MARKETING	CONSULTING, ENTERPRISE MANAGEMENT	BANKING, FINANCE, WEALTH MANAGEMENT
DISTRIBUTION & LOGISTICS	HOSPITALITY	ENERGY AND OFFSHORE OIL & GAS
LUXURY	TECHNOLOGY	MANUFACTURING

“The Global MBA equipped everyone with intangible and immeasurable skills, such as thinking globally, critical analysis, and an entrepreneurial attitude, which are far more crucial for dealing with job interviews and later work performance.”

Yong Wang,
Chinese,
Global MBA
Class of 2013





BE PART OF A COMMUNITY
OF 55,000 GRADUATES
BY JOINING THE ESSEC GLOBAL
MBA, YOU BECOME A MEMBER
OF ESSEC ALUMNI, ESSEC'S
GRADUATE ASSOCIATION, A
PRESTIGIOUS AND INCLUSIVE
COMMUNITY WITH MORE THAN
70 ALUMNI CHAPTERS
LOCATED WORLDWIDE.

BENEFIT FROM OUR GLOBAL NETWORK

Today, ESSEC counts more than 500 partner companies, including:

- ACCENTURE
- AMUNDI
- AVIVA
- BNP PARIBAS
- BNP PARIBAS REAL ESTATE
- BOEHRINGER INGELHEIM
- BOUYGUES
- CAPGEMINI
- CARREFOUR
- CHANEL
- DELOITTE
- EDF
- EIPA
- FONDATION DE FRANCE
- FONDATIONS DE ROTHSCHILD
- GENZYME
- GROUPAMA
- HSBC
- ISOR
- LA FRANÇAISE DES JEUX
- LA MACIF
- LA POSTE
- LIDL
- L'OREAL
- LVMH
- MARS
- NOVARTIS
- ORANGE
- PERIAL
- PHILIPS HEALTHCARE
- RENAULT
- ROCHE
- SAP FRANCE
- SOCIETE GENERALE
- SOFINORD
- TF1
- TOTAL
- VAN CLEEF & ARPELS
- VEOLIA
- VINCI

Alliance of Strategic Leaders

The ESSEC Global MBA Alliance of Strategic Leaders provides key industry insights to the academic program and guides its development.

- **Arnaud Vaissié**, CEO, INTERNATIONAL SOS
- **Bénédicte Richard**, Director, Human Resources and Organizational Development Fragrance and Beauty, CHANEL, ESSEC alumna
- **Cyril Ranque**, President, Lodging Partner Services EXPEDIA Inc., ESSEC alumnus
- **Eric Labaye**, Senior Partner (Director) MCKINSEY & COMPANY
- **Floriane de Saint Pierre**, Founder and President FLORIANE DE SAINT PIERRE & ASSOCIES, ESSEC alumna.
- **Jean-Luc Placet**, President, People and Organization, PwC, ESSEC alumnus
- **Nitila Natarajan**, Managing Director, UBS WEALTH MANAGEMENT, SINGAPORE, ESSEC alumna
- **Olivier Chavy**, CEO, MÖVENPICK HOTELS & RESORTS, ESSEC alumnus
- **Purushotaman Ramakrishna**, CEO, CIO ACADEMY ASIA
- **Robert Vassoyan**, SEVP and Chief Commercial Officer, ATOS, ESSEC alumnus
- **Thierry Oriez**, Chairman, J.M. WESTON, ESSEC alumnus



A LEARNING-BY-DOING APPROACH

THE SPIRIT OF SAVOIR-FAIRE AND SAVOIR-ÊTRE:

Countless opportunities to apply what you've learnt in the classroom to real life scenarios.

Leadership Training

During three days of integration into the ESSEC Global MBA, you will be immersed in sustainability issues, and leadership challenges. ESSEC takes great pride in exploring new training and teaching techniques. In order to stay abreast of current sustainability trends and issues the location may change from one year to the next. Over the course of this three-day adventure, you will form a strong bond with the other members of the cohort. This bond will carry you through the year and well into your future.

International Business Trips

Global MBA participants will embark on 2-3 business trips to key markets across the globe. The quantity and location of the trips will vary with your major of choice. Through the business trips, participants will explore how business is conducted in different parts of the world through a mix of cultural and professional activities.



Visit to BNP Paribas in Morocco



Visit to Emilio Pucci in Italy

Digital Week Competition

The working environment is being transformed by the digital revolution. During the DWC, you will work as consultants in mixed teams on a digital strategy for real companies facing digital challenges.



Philips Hue - Winning Team for the 1st Global MBA Digital Week Competition

Capstone Consulting Field Project

You will work with a team on a real life business challenge, applying your newly acquired skills and knowledge. Depending on your major, the consulting field project could take the form of a case competition or a consulting mission.



Capstone Consulting Field Project for Acqua di Parma

AN MBA TAILORED TO YOUR ASPIRATIONS

A DUAL GATEWAY TO EUROPE AND ASIA THROUGH OUR 2 CAMPUSES

Choose from 3 areas of specialization

	LUXURY BRAND MANAGEMENT PAGE 10-11	STRATEGY & MANAGEMENT PAGE 12-13	STRATEGY & DIGITAL LEADERSHIP PAGE 14-15
Term 0 Sept	France	France	Singapore
Term 1 Oct-Dec	France	France	Singapore
Term 2 Jan-Mar	France	France or Singapore	France or Singapore
Term 3 Apr-Jun	France	France or Singapore	Singapore
Summer	CAPSTONE CONSULTING FIELD PROJECT		



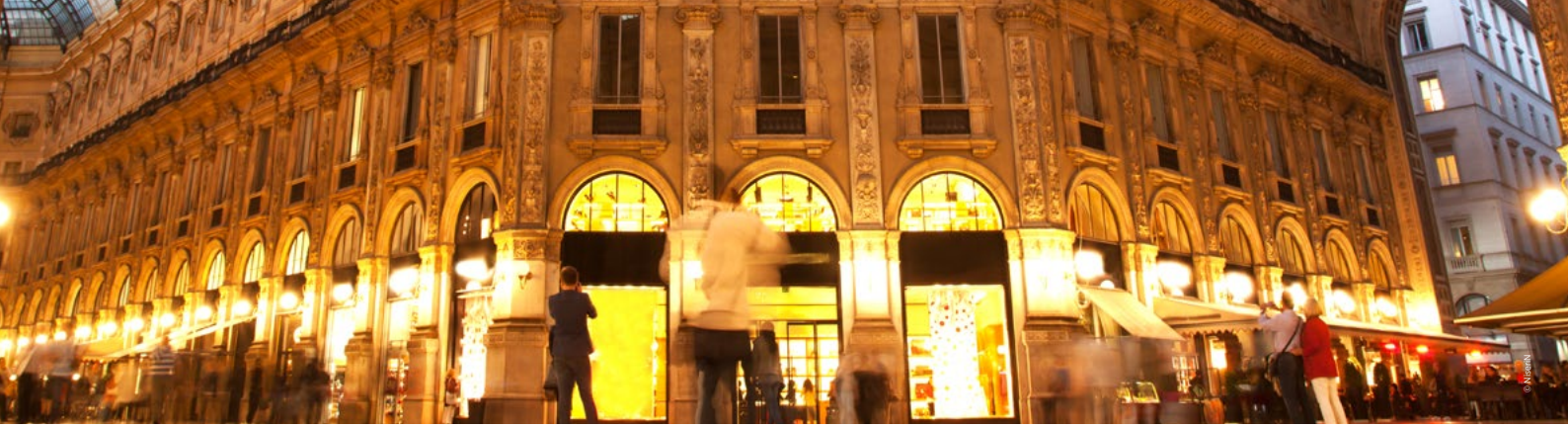
Begin your MBA at our campus in France

Located at the heart of Europe, France is a country rich in heritage, culture, and savoir-faire, providing a gateway to important European places of commerce.

Begin your MBA at our Asia-Pacific campus in Singapore

Often regarded as a gateway to the Asia-Pacific region, Singapore's business-friendly environment and its strategic location as a regional hub provides you with the ideal platform to understand Asian markets.





LUXURY BRAND MANAGEMENT MAJOR

WHY CHOOSE THIS MAJOR?

- First program of its kind worldwide and proven track record of 25 years of expertise in luxury.
- The major covers multiple sectors in luxury - fashion and accessories, fragrances & cosmetics, jewelry & watches, wines & spirits, luxury retail with approximately a 60% concentration on luxury-related courses during the year.
- Extensive exposure to senior luxury professionals on and off site, over 100 a year.
- Unique mentor program with luxury professionals.
- 3 business trips to major luxury markets: Hong Kong, New York and Italy.
- 50% of graduates are career-switchers who successfully transition into luxury.
- Dedicated professional from the luxury industry providing personalized career development.
- Integrated conferences and workshops on sustainability in luxury.
- Training on in-demand industry certifications.



Prof. Denis Morisset, Executive in Residence for the Luxury Brand Management major of the ESSEC Global MBA, is an ESSEC alumnus with more than 20 years' professional experience in the luxury industry

and almost 10 years' consulting and teaching experience in France and in Asia. Between 1980 and 2004, Denis was COO of Ralph Lauren Europe, CEO of Pierre Balmain, President and CEO in the French shoes and apparel manufacturing industry and CEO of Giorgio Armani France. Since 2004, he has been teaching luxury brand management, luxury marketing and luxury retail management courses at ESSEC Business School in Paris and Singapore. He also regularly delivers speeches and presentations at various conferences and luxury workshops around the world in America, Brazil, India, Russia, Middle-East, China, Singapore, Korea, and Japan.

1 Strengthen your business acumen and discover the luxury industry.

Core Courses	Major-Specific Courses
<ul style="list-style-type: none"> - Leadership Training - Management of People at Work - Negotiations - Strategic Management - Operations Management - Financial Accounting - Financial Management - Managerial Accounting - Marketing Management - Economics - Digital Disruption - Advanced Excel for Managers 	<ul style="list-style-type: none"> - Global Luxury Economy - Luxury Brand Management - Luxury Consumption and Consumer Behavior - Marketing for Luxury - Strategic Management of Luxury Brands - Cultural Foundations of Luxury - Luxury Distribution and Retail Management - EthiWork Workshop on Sustainability in Luxury

2 Equip yourself with in-demand industry certifications

Training on Google Analytics and Power BI.

3 Dive into luxury *savoir-faire*

- Visits to L'École des Arts Joailliers | Van Cleef & Arpels, Maison Louis Vuitton, Hermès Silk Production Units, École Lesage Paris, Maison Collet, Audemars Piguet.
- Optional Boutique Internship.

4 Build your network in Luxury.

- Business Trips to Hong Kong, New York, Italy.
- VIP Access: ChangeNOW International summit for change.
- Company visits and professional talks.

5 Consult with luxury companies on strategy and digital leadership.

- Digital Week Competition.

6 Develop specialized knowledge in luxury with courses in:

- Semiotics and Communication.
- Design Management.
- Art and Culture Management.
- Managing Sectors: Jewelry, Wines & Spirits, Fragrances & Cosmetics, Watches.
- Counterfeit in Luxury.

7 Test your skills and knowledge in the real world.

Capstone Consulting Field Project.

**Kindly note that the course list is non-exhaustive and may be subject to change.*

IMMERSE YOURSELF IN THE LUXURY INDUSTRY

Our Partners

Our partners provide guest speakers on site and company visits off site, boutique internships, mentors, field projects, and digital week cases.

- ARMANI HOTEL DUBAI
- AUDEMARS PIGUET
- BACCARAT
- BOODLES
- CHALHOUB
- CHANEL
- CHANEL MÉTIERS D'ART
- CHÂTEAU DE VERSAILLES
- CHRISTIAN LOUBOUTIN
- ERMENEGILDO ZEGNA
- ESTÉE LAUDER COMPANIES
 - BOBBI BROWN
 - CLINIQUE
 - ESTÉE LAUDER
 - JO MALONE
 - LA MER
 - MAC COSMETICS
 - TOM FORD BEAUTY
- FIRMENICH
- FLORIANE DE SAINT PIERRE
- FONDAZIONE ALTAGAMMA
- HERMÈS
- KERING
 - BALENCIAGA
 - BOTTEGA VENETA
 - GUCCI
 - SAINT LAURENT
- L'ORÉAL LUXE
 - GIORGIO ARMANI PARFUMS
 - HELENA RUBINSTEIN
 - KIEHL'S
 - LANCÔME
 - YSL BEAUTÉ
- LVMH GROUP
 - ACQUA DI PARMA
 - BULGARI
 - CHRISTIAN DIOR COUTURE
 - CHRISTIAN DIOR PARFUMS
 - D.F.S.
 - EMILIO PUCCI
 - GUERLAIN
 - LOUIS VUITTON
 - MOËT HENNESSY
 - SEPHORA
- OLIVIER THEYSKENS
- PERNOD RICARD LUXURY
 - ROYAL SALUTE
 - MARTELL
 - PERRIER JOUET
- RICHEMONT
 - CARTIER
 - CHLOË
 - VACHERON CONSTANTIN
 - VAN CLEEF & ARPELS
- S.T. DUPONT
- SALVATORE FERRAGAMO
- THE SWATCH GROUP
- TISSOT
- TIFFANY & CO
- TOD'S GROUP
 - HOGAN
 - ROGER VIVIER
 - TOD'S
- VALENTINO
- VERSACE
- VISOANSKA
- YOOX NET-A-PORTER GROUP

“

As someone looking to do a big career shift, the main factors for choosing ESSEC's MBA in International Luxury Brand Management were the program's reputation and the possibility of being exposed directly to luxury brand top executives. The MBA helped me extend and validate my knowledge regarding the luxury industry and gave me a global vision that is highly appreciated by my new employer Montblanc.”

Marcos de Anchorena,
*Argentinian,
MBA in International Luxury
Brand Management,
Class of 2015*

“

The corporate partners of ESSEC are what holds this program high above any other Luxury-specific MBA in the world. With founding partners such as LVMH & L'Oréal, two of the most powerful luxury conglomerates in the world, and an ever-growing group of supporting companies in all sectors of Luxury, the participants of this program are given everything they need to succeed in this field.”

Emilia Wilson, *American,
Luxury Brand
Management major,
Global MBA*

Past Capstone Consulting Field Projects include:

- **Accessories** - Developing a disruptive launch strategy for a new accessories line.
- **Fashion** - Recommending a new digital communication strategy.
- **Watches** - Developing a new strategy for Greater China.
- **Jewelry & Watches** - Recommending a plan to create exceptional experiences & defining the accurate digital strategies for VIP clients.
- **Retail** - Proposing a plan to enhance the customer experience in store.
- **Fragrances & Cosmetics** - Analysing the risks and opportunities of the pharmacy market.
- **Wines & Spirits** - Defining how to build a successful CRM strategy.



STRATEGY & MANAGEMENT MAJOR

WHY CHOOSE THIS MAJOR?

- International perspective on strategic management.
- Key insights into organizational strategy across various functions.
- Strong industry ties across all major markets
- Hands-on experience in Consulting, FMCG and Energy Sectors etc.
- Design thinking and strategic leadership to deal with organizational transformation.
- Project and case-based learning experience.



Prof. Aarti Ramaswami is Deputy Dean of ESSEC Asia-Pacific Campus, Academic Director and Strategy & Management Major Coordinator of the Global MBA program, and Professor in the Management Department.

Her work focuses on systems used to identify, select, and develop managerial and executive talent, with a particular interest in career success, diversity and inclusion, expatriation, and cross-cultural management. Aarti's work has appeared in top management journals including Personnel Psychology, Journal of Organizational Behavior, Journal of Vocational Behavior, Human Relations, Human Resource Management, to name a few. She teaches various leadership and management topics in the MBA, Executive Masters, Executive Education, and Doctoral programs. She has also consulted for companies on managing organizational performance and retention of talent through people development and mentoring. Having lived and worked in five countries including India, USA, France, UAE, and now Singapore, Aarti brings a highly international perspective on organizational topics.

1 Strengthen your business acumen and develop a macro-view of business.

Core Courses	Major-Specific Courses
<ul style="list-style-type: none"> - Leadership Training - Management of People at Work - Negotiations - Strategic Management - Operations Management - Financial Accounting - Financial Management - Managerial Accounting - Marketing Management - Economics - Digital Disruption - Advanced Excel for Managers 	<ul style="list-style-type: none"> - Applied Macro-Economics - Entrepreneurship - Business Law: Effective Leadership through Legal Literacy - Statistical Analysis for Management - Strategic Consulting (France) - Ethics, Business & Society

2 Equip yourself with in-demand industry certifications. Training on Google Analytics and Tableau Software.

3 Network with industry leaders.
Business Trips to Luxembourg and Amsterdam. Regular networking events. ESSEC Talent Days - MBA Employer-Participant Cocktail Mixers. Specialized Talks with Industry Experts.

4 Consult with real companies on strategy and digital leadership. Digital Week Competition.

5 Develop your skills in Strategic Management.
- Managing in Complexity.
- Supply Chain Analytics & Tools.
- International Economics.
- Competitive Strategy.
- Business Intelligence.
- Product Management.
- Optional Exchange Program with Mannheim Business School
...and many more.

6 Test your skills and knowledge in the real world. Capstone Consulting Field Project.

**Kindly note that the course list is non-exhaustive and may be subject to change.*

DEEPEN YOUR STRATEGIC LEADERSHIP AND CONSULTING KNOW-HOW

Our Partners

Our partners provide guest speakers and company visits, mentors, field projects, and digital week cases.

- ACCENTURE
- AIRBUS GROUP
- AT KEARNEY
- BAIN & COMPANY
- BANK OF AMERICA MERRILL LYNCH
- BCG
- BNP PARIBAS
- CAPGEMINI
- CANDRIAM
- DELOITTE
- EY
- LVMH
- MAZARS
- MCKINSEY & COMPANY
- NESTLÉ
- ORANGE BANK
- PHILIPS HUE
- PROCTER & GAMBLE
- PWC
- SANOFI
- SAFRAN
- UBISOFT

Past Capstone Consulting Field Projects include:

- Developing a market strategy for the French market using a company's existing portfolio.
- Transforming an international solutions business model into a cloud-based and customer-centric portal approach.
- Mentoring entrepreneurs in Rwanda.

Strategic Management Consulting and Digital Innovation

Mr. André-Benoît De Jaegere, Head of Innovation for Capgemini Consulting France and Associate Director of Capgemini Invent in the Strategy & Innovation department, enables participants to discover the management consulting industry in a practical and engaging manner, gain an understanding of its players, assess career opportunities in the field, with an opportunity to exchange with seasoned management consultants in the industry. Embracing our learning-by-doing approach, in a 2-week intensive course on managing a portfolio of digital initiatives, participants generate, develop, and pitch an innovative business idea to industry leaders, igniting their creativity and exposing them to the strategic value of digital initiatives.

“ I chose ESSEC for a few reasons. A big seller was that I could study at its campuses in both France and Singapore. Furthermore, I loved that ESSEC was more personal with a boutique class size. After going through the program, I truly see how the multiple majors bring together such a diverse group of participants. We had so much to learn from each other, and this really strengthens the entire program. ”

Araceli McAdam, American,
Global MBA
Class of 2018





STRATEGY & DIGITAL LEADERSHIP MAJOR

WHY CHOOSE THIS MAJOR?

- Gain insights into the digital economy and its impact on businesses.
- Learn to navigate the complexities of digital transformation and digital disruption.
- Gain conceptual and practical tools to extract strategic business insights from data.
- Be equipped with the latest thinking and practices about digital business.
- Learn to manage the changes brought by the digital transformation



Prof. Jan Ondrus is an Associate Professor of Information Systems, Decision Sciences, and Statistics (IDS) Department, Associate Dean of the Faculty at ESSEC Business School Asia-Pacific,

and Strategy & Digital Leadership Major Coordinator of the Global MBA. Prof. Ondrus' research interests cover digital business models and innovation, digital platforms and ecosystems strategy, mobile payment and FinTech, and strategy of Information Technology (IT), and has spoken at conferences such as FUTR Millennial 20/20, the Social Innovation and Global Ethics Forum, the Singapore Fintech Festival, as well as the United Conference of Internet Money. He was also one of the first few academics to research e-commerce before it emerged, having written his Ph.D. thesis on mobile payments; one of his frequently cited articles. In addition to his current role at ESSEC, he also serves as an Associate Editor of the Information Systems Journal (ISJ) and Electronic Commerce Research and Applications (ECRA).

1 Strengthen your business acumen and understand the drivers of digital transformation.

Core Courses	Major-Specific Courses
<ul style="list-style-type: none"> - Leadership Training - Management of People at Work - The Art of Negotiation - Global Negotiator: Making Deals Across Cultural Borders - Strategic Management - Operations Management - Financial Accounting Refresher - Financial Accounting - Financial Management - Managerial Accounting and Control - Marketing Management - Digital Disruption - Advanced Excel for Managers 	<ul style="list-style-type: none"> - Macro-Economics - Entrepreneurship - Business Law: Effective Leadership through Legal Literacy - Statistical Analysis for Management - Business Model Innovation in the Digital Age - Geopolitics and Business - Responsible Leadership Seminar

2 Network with leaders from the industry.

Business Trips to Luxembourg and Amsterdam.
Regular networking events.
Specialized Talks with Industry Experts.

3 Consult with real companies on strategy and digital leadership.

Digital Week Competition.

4 Develop the skills to lead Digital Transformation in a company.

- Business Analytics.
- Cyber Security Strategy for Business Leaders.
- Project Management for Digital Initiatives.

5 Test your skills and knowledge in the real world.

Capstone Consulting Field Project.

**Kindly note that the course list is non-exhaustive and may be subject to change.*

BE AT THE FOREFRONT OF DIGITAL TRENDS

Our Partners

Our partners provide guest speakers and company visits, mentors, field projects, and digital week cases.

- ACCENTURE
- ATOS
- BAIN
- BAYER
- BLOOMBERG
- BOLLORE LOGISTICS
- DELOITTE
- DHL
- GOOGLE
- IBM
- INFINEUM
- LAZADA
- MARINA BAY SANDS
- MAZARS
- MCKINSEY & COMPANY
- ORANGE
- PHILIPS LIGHTING (SIGNIFY)
- PROCTER & GAMBLE
- RENAULT
- SOCIETE GENERALE
- TABLEAU
- THALES
- TWITTER
- ZALORA

Past Capstone Consulting Field Projects include:

- Benchmarking digital supply chains for an Oil & Gas company.
- Conducting a market study and prioritization of the Southeast Asia Venture Capital market.

“

Before joining ESSEC,

I worked across a variety of countries and industries, and I was constantly on the lookout for new opportunities and challenges. Along the way, the omnipresence of digital business continued to grow and I was intrigued by how innovations were disrupting industries. I wanted a business school that understands my journey, reflects my values and can equip me with the skill sets to be a more effective leader in an increasingly international and innovation-driven digital future.”

”

Jeffrey Fraser, *American, Global MBA, Class of 2019*

“

“Coming from a banking background and with the rise of the Digital Age, I knew I needed to shift my career to a more tech-oriented path. The Global MBA at ESSEC was the perfect catalyst for this. Having a curriculum dedicated to shaping the mind of the participant to think in a more “digital” way about any topic in the world is a major selling point and was the main missing ingredient for my intended professional path. After graduation, I found a role in banking that is a perfect hybrid of technology and finance and comes with its new opportunities and challenges.”

Mohamad El Dirani, *Lebanese, Global MBA, Class of 2018*



PERSONALIZED CAREER GUIDANCE EVERY STEP OF THE WAY

The ESSEC Career Services team aims to provide service excellence to empower each participant to design, or to redesign and then implement a personal and unique career plan.

5-STEP METHODOLOGY TAILOR-MADE FOR GLOBAL MBA PARTICIPANTS



Workshops	Deliverables at every milestone of the job search	One-to-One Appointments		
Intensive training seminars to help participants go through the recruitment process				
Access to the comprehensive Career Services offer at ESSEC				
Workshops CV review sessions K-Lab Consultation Corner Online Resources	Career Events and Fairs	One-to-One Appointments with Career Consultant		
Tailored and individualized workshops adapted to the needs of Global MBA participants				
Mentoring Program	Online Job Board	Mock Interviews with HR Professionals	Networking Events with Alumni	Company Visits

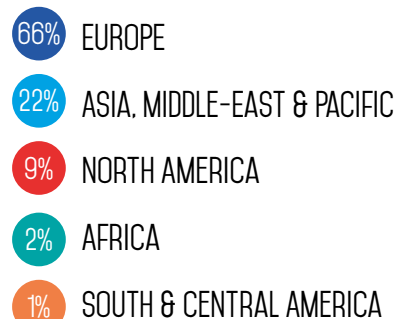


“The Career Services team at ESSEC accompanies our participants in discovering their strengths and professional aspirations, guiding them towards developing a career plan and embarking on a career path that makes the most of their potential.”

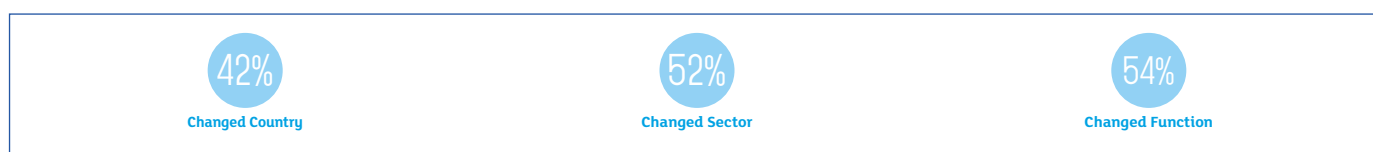
Claire Tagand Battard,
Director, Career Services

WHAT'S THE ROI?

WHERE ARE OUR GRADUATES?



WHAT ARE THEY UP TO?



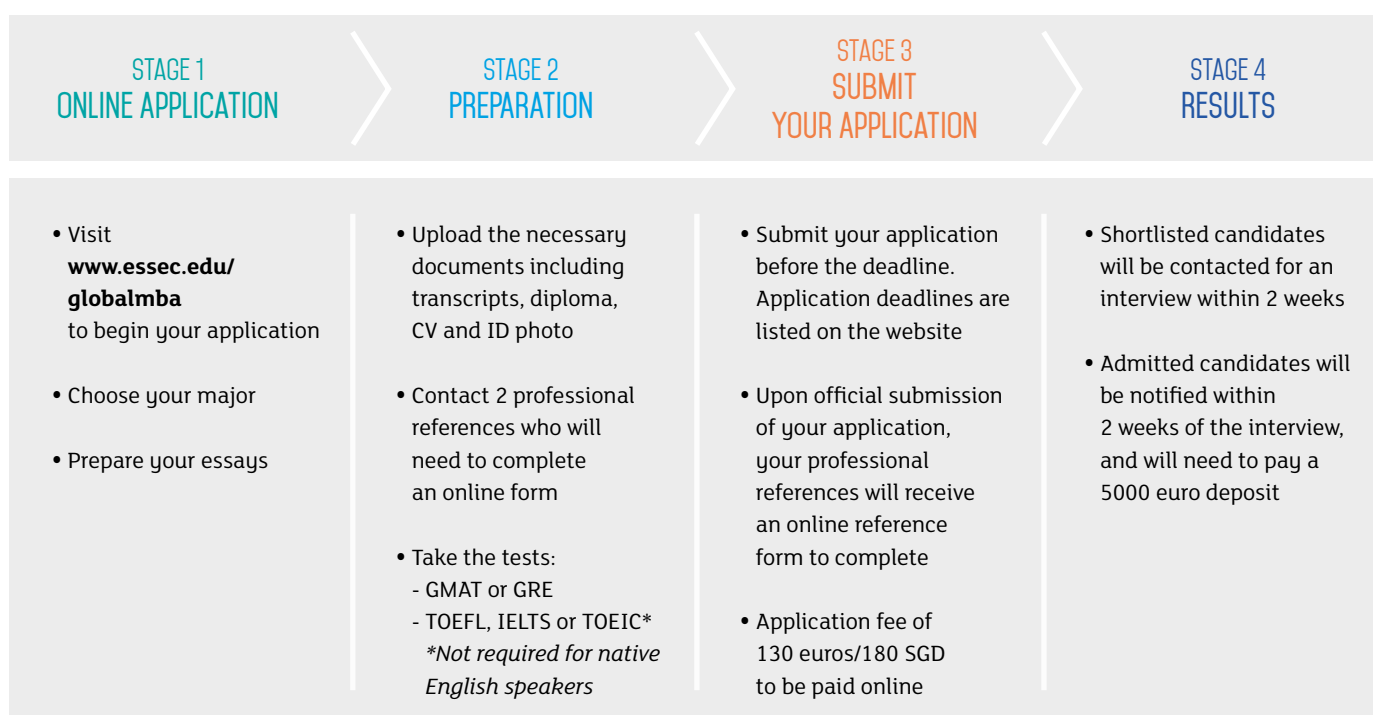
HOW HAVE THEIR CAREERS EVOLVED?

Nationality	POSITION		LOCATION	
	Pre-MBA	Post-MBA	Pre-MBA	Post-MBA
American	Attorney in Corporate & Real Estate	Manager, Global Marketing, L'Oréal Luxe	USA	USA
Chinese	National Distribution Manager, MUX Shoes	Marketing Manager, Saint Laurent	China	China
French	Floor Manager, Soho House & Co	Analyst - Consultancy & Valuation, Christie & Co	France	France
French	Senior Consultant Risk Advisory, Deloitte	Finance Manager Pullman Paris Roissy CDG	France	France
German/Italian	Senior Risk Management CIB/Funds and Hedge Funds - Associate UniCredit Bank AG	Senior Consultant - Cognitive Banking, IBM	Germany	Germany
Indian	Assistant Manager - Exports VMG Pharmaceuticals	Business Unit Manager/ Intrapreneur, Amaris Group	India	Singapore
Indian	Strategic Account Manager Dimension Data	Assistant Merchandise Manager, ELC DFS Group Limited	India	Hong Kong
Korean	Corporate Retail Planning & CRM & Omni Channel Director, LF Corp	Retail Director, Guerlain LVMH Perfumes & Cosmetics	Korea	Korea
Lebanese	Asset Liability & Market Risk Analyst Byblos Bank SAL	Associate Director, Treasury and Modelling Platforms Standard Chartered	Lebanon	Singapore
Peruvian	Warehouse Coordinator Impala Terminals Colombia S.A.	Category Sourcing Specialist British Petroleum	Colombia	Hungary

HOW TO APPLY?

WE ARE LOOKING FOR HIGH-POTENTIAL PROFESSIONALS WITH:

- At least a Bachelor's degree.
- A minimum age of 26 years old at the time of application.
- At least 3 years of post-university professional experience.
- At least 2 years of experience in a management role.
- Work experience abroad or in an international environment.
- A competitive GMAT or GRE score.
- Advanced level of English.
- An open mind, who are ambitious, passionate, eager to share experience, internationally oriented, sensitive to the world around with leadership potential.



FINANCE YOUR MBA JOURNEY

■ Prodigy Finance

Participants from 150 different nationalities looking to apply to the Global MBA may apply for Prodigy Finance loans. Interested candidates may apply online on the Prodigy website.

Scholarships

ESSEC Scholarships

- Early Action
- Early Bird
- European Nationality Scholarship
- High Potential Scholarship
- Fast Fair Reduction Scholarship
- Diversity Scholarship
- Leadership Scholarship

Partner Scholarships

- ESSEC-QS Future Leader Scholarship
- Philippe Mathe Fellowship
- Serge Bellanger French-American MBA Student Scholarship
- Eiffel Excellence Scholarship
- The Firmenich Scholarship (Luxury Brand Management major)
- L'Oréal Scholarship (Luxury Brand Management major)

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Located at the heart of the One-North district,

dedicated to research, teaching and entrepreneurship, the Asia-Pacific campus in Singapore welcomes full-time students and executive education participants to 6,500 m² of academic facilities.

Located at 35 minutes from the centre of Paris,

the Cergy campus, in the heart of the new town, is an area designed for **studying, sharing, and communicating.** equipped with a state-of-the-art Knowledge Lab by Samsung.

Live in one of the student residences

located near the campus in Cergy, at the heart of the second largest university center of the Ile de France region with over 25,000 students.

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ESSEC
BUSINESS SCHOOL

ESSEC Business School

3 avenue Bernard-Hirsch
CS 50105 Cergy
95021 Cergy-Pontoise Cedex
France
Tel. +33 (0)1 34 43 30 00
www.essec.edu

ESSEC Executive Education

CNIT BP 230
92053 Paris-La Défense
France
Tel. +33 (0)1 46 92 49 00
www.executive-education.essec.edu

ESSEC Asia-Pacific

5 Nepal Park
Singapore 139408
Tel. +65 6884 9780
www.essec.edu/asia

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Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Africa

Plage des Nations - Golf City
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)
Morocco
Tel. +212 (0)5 37 82 40 00
www.essec.edu